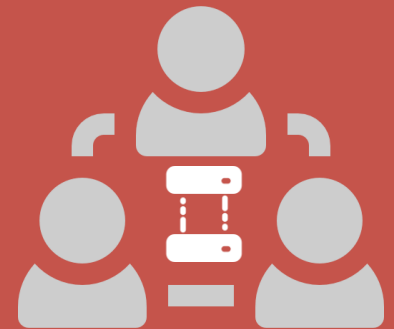


# M. odular U. ser S. ystem I. nteraction C. oder



**M.u.s.i.C™ (Modular User System Interaction Coder)** is a robust and highly configurable licensable **Orchestration Designer (OD)** reusable module that automates conversational exchanges to collect information.



## THIS REUSABLE MODULE:

↶ Contains 50 configuration parameters that define:

- initial and error messages
- amount of retries
- confirmations
- help and repeat prompts
- DTMF grammars, Speech grammars, etc.

↶ It supports:

- OD Standard Speech
  - Speech recognition
  - Text to Speech
  - Languages
    - English, Spanish, French-Canadian
- \*Other languages added upon request.*

**Having deployed hundreds of speech and touch-tone applications,  
We've learned a lot about the best way to build them.**

M&C Associates, LLC  
700 Veterans Memorial Hwy, Suite #335  
Hauppauge, NY 11788  
[www.m-cassociates.com](http://www.m-cassociates.com) | (631) 467-8760



# BENEFITS OF CODING YOUR APPS WITH M.u.s.i.C:

- ① Take advantage of our experience from hundreds of deployments!
- ① It can be used to create DTMF and/or speech enabled application.
- ① Applications can be created much more quickly, frees the application developer to focus on the high-level tasks that need to be performed in the application.
- ① M.u.s.i.C helps ensure a quality application by automatically handling the conversation interaction within a human-computer dialogue.



- ① If a DTMF application was initially coded with M.u.s.i.C., it can be easily converted to speech enabled by just adding speech grammars to the configuration files.
- ① Customization Options! Developer can change the behavior of your menus by just changing any of its 50 parameters.  
(Initial prompts, reprompts, amount of retries, menu options, grammars, confirmation prompts, confidence thresholds, help prompts, etc.).  
\*\* No re-compilation is required \*\*
- ① In Orchestration Designer, a single M.u.s.i.C. node can replace at least 30 nodes of complex logic to handle a user interaction.
- ① Coding within OD ensures compatibility with AAEP!

**M&C OFFERS M.u.s.i.C. AS AN ANNUAL LICENSE AGREEMENT**  
Individual Pricing will apply based on your specific requirements and environment.



[sales@m-cassociates.com](mailto:sales@m-cassociates.com)

[www.m-cassociates.com](http://www.m-cassociates.com)

631.467.8760

